

JARILYN FAHRENDORFF

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Education

The Art Institutes International Minnesota, Minneapolis, MN
Bachelor of Science Degree in Graphic Design, G.P.A. 4.0

June 2005

Software

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Quark Xpress
- Microsoft Office
- Dreamweaver

*proficient on both Mac and PC

Skills

- Book/Magazine Layout
- Image Manipulation
- Illustration
- Typesetting
- Editing
- Multitasking

Work Experience

TARGET CORPORATION, Minneapolis, MN

Designer

June 2006-present

- meets with business partners to pick up and discuss weekly work
- designs and lays out Target.com e-mails, delivered to approximately 14 million guests twice weekly
- creates asset-acquisition solutions to keep e-mail blasts on schedule
- creates new layout solutions for e-mails when necessary
- creates style guides for Target.com e-mails and banners

TARGET CORPORATION, Minneapolis, MN

Image Specialist

July 2005-June 2006

- served as acting supervisor in her absence
- checked in vendors' assets using PRISM software
- tracked and documented status of vendors' assets
- retouched, masked, and color-corrected product images using Photoshop
- sliced and uploaded Target.com's web pages

HISTORIC THEATRE GROUP, Minneapolis, MN

Box Office Associate

October 2002-present

- Sells tickets using TicketMaster software
- Performs clerical duties such as creating and managing accounts
- Provides patrons with energetic and helpful customer service

Additional Experience

- Designed *Lush: A Poetry Anthology and Cocktail Guide* published by Spout Press
- Designed GMADA's tickets for the Greater Minneapolis/St. Paul International Auto Show 2004 and 2006, an event at the Minneapolis Convention Center (output 60,000)
- Designer of ABC Minneapolis' 2005-2007 12-month magazine advertising campaign in *The Remarketeer*, published by Honda Financial Services
- Produced the logo for The Phoenix youth soccer team
- Served as treasurer of The Art Institutes International Minnesota's chapter of AIGA
- Displayed fine artwork in several Uptown art exhibits
- Produced original illustrations for a game released by Ghost Productions
- Designed the business identity for Innovations at Work, an office furniture installation company
- Produced original illustrations for the publication *Business Driver*